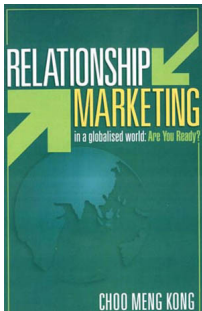


Relationship Marketing



Penilaian: Belum di Nilai

Harga:

Variant price modifier: 0

Base price with tax: 0

Price with discount: 0

Salesprice with discount: RM 9.78

Harga Jualan: RM 9.78

Sales price without tax: RM 11.50

Discount: RM 1.72

Tax amount: 0

[Pertanyaan mengenai buku ini](#)

Penerangan

American business leaders have prided themselves as vigorous competitors. Indeed they are. They have been particularly adroit competing against companies in a globalize world. This book puts the spotlight on the importance relationship marketing and its influences vis-a-vis commitment and trust that necessary to build sustainable businesses in the networked economy that is getting more profound as driven by ICT tools.

Ulasan

There are yet no reviews for this product.